

7TH ARAB-GERMAN
HEALTH FORUM
PROGRAM

Monday, April 14th, 2014		Tuesday, April 15th, 2014	
12.00 h	Registration & Networking Lunch	08.30 h	Registration
14.00 h	Opening Ceremony	09.00 h	Session 2 <i>Medical Exchange Programs: Arab-German Cooperation in Education and Staff Training</i>
15.00 h	Coffee Break	10.30 h	Coffee Break
15.30 h	Session 1 <i>Examining Potential: Innovations in Medical Technology</i>	11.00 h	Session 3 <i>Top-Notch Healthcare Locations in Germany: Best Practice Example Baden-Württemberg</i>
19.30 h	Reception & Dinner	12.30 h	Networking Lunch
		14.00 h	Session 4 <i>Diagnosing Growth: Business Opportunities in the Arab Countries</i>
		15.30 h	Coffee Break
		16.00 h	Session 5 <i>Medical Projects: Planning, Building and Managing Healthcare Facilities</i>
		17.30 h	Concluding Remarks

The Arab world has a fast-growing population of 360 million with more than half under 25 years of age. This development calls for many investments in education, infrastructure and healthcare. Forecasts show a stable growth rate for the healthcare sector in the Arab world. Many Arab countries have announced ambitious plans to build new hospitals and medical centers, as well as to expand their existing facilities. The GCC healthcare market is projected to grow at 11 percent per year from 2010 to 2015 with Saudi Arabia and the United Arab Emirates as the fastest growing markets. This trend is likely to create enormous opportunities for cooperation between Arab and German companies.

In Germany, with around 5 million employees and revenues of nearly 300 billion euro, i.e. around 10 percent of the Gross Domestic Product, the healthcare industry is one of the most important economic pillars. Many German companies are world leaders in various healthcare sectors. The German medical technology market is the largest in Europe and the third largest in the world. With its excellent reputation and state-of-the-art technology, Germany offers many investment opportunities and is a reliable partner for healthcare projects in the Arab world.

To promote a vital and sustainable Arab-German partnership in the healthcare sector, the Ghorfa Arab-German Chamber of Commerce and Industry in cooperation with the Ministry of Finance and Economics of Baden-Württemberg will host the 7th Arab-German Health Forum.

Building on the success of the previous events, 300 Arab and German high-ranking experts and decision makers will present current trends of the healthcare sector and potential fields of cooperation.



Haus der Wirtschaft, Stuttgart

Location:

Haus der Wirtschaft

Willi-Bleicher-Straße 19
D-70174 Stuttgart

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MINISTRY OF FINANCE AND ECONOMICS

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Invitation 7th Arab-German Health Forum

April 14th-15th, 2014

Haus der Wirtschaft
Stuttgart, Germany

www.health.ghorfa.de