



17th Arab-German *Business* Forum

Sponsorships

Organized by:



In cooperation with:



PREMIUM SPONSORSHIP

- Highlighted placement of the logo on print documents of the Forum
- Recognition as a “Premium Sponsor” on the official invitation sent to 15.000 decision makers in Germany and the Arab World
- The right to use the title “Premium Sponsor of the 17th Arab-German Business Forum”
- Special greeting as “Premium Sponsor” during the Opening Ceremony of the Forum
- Preferential position of company presentation desk at the Forum
- Placement of the sponsor’s logo and a corporate link on the Forum’s website
- Sponsor can place company information material in the conference folder
- A full-page advertisement in the conference brochure
- Admission of 4 persons to the Forum and the Gala Dinner

Investment: 15.500 EUR + VAT

CLASSIC SPONSORSHIP

- Placement of the logo on print documents of the Forum
- Recognition as a “Classic Sponsor” on the official invitation sent to 15.000 decision makers in Germany and the Arab World
- The right to use the title “Classic Sponsor of the 17th Arab-German Business Forum”
- Company presentation desk at the Forum
- Placement of the sponsor’s logo and a corporate link on the Forum’s website
- Admission of 3 persons to the Forum and the Gala Dinner

Investment: 9.500 EUR + VAT

INDIVIDUAL SPONSORSHIP

- Official Reception Sponsor
- Official Lunch Sponsor
- Official Dinner Sponsor

Investment: Upon request



Sponsorship benefits

- Expand your network and get in contact with decision makers out of the world of politics and economics
- Establish new business contacts and schedule follow up meetings
- Promote your company and make yourself stand out in a competitive market
- Engage in debates during proceedings and position your company successfully in Arab-German business relations
- Strengthen your existing relationships and pave the way to new business opportunities

Contact

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We invite you to discuss your ideas concerning sponsorship or advertising opportunities. Please contact us if there is a sponsorship package that may be customised to suit your needs.