



Beauty Eurasia Istanbul 2015 **30 April - 02 May 2015** New Date

11. International Exhibition for **Cosmetics, Beauty, Hair**

IFM | Istanbul Expo Center
(Next to Ataturk Airport) Turkey

MEET THE BEAUTY WHERE THE CONTINENTS MEET!

BeautyEurasia 2015 Welcomes Exhibitors Worldwide!

BeautyEurasia 2015: attracts cosmetic industry worldwide! BeautyEurasia, the major annual appointment for cosmetic enterprises to enter growing Eurasian market, share experience, find new distributors and enlarge business scope, is counting down to bring together all cosmetic industry from 30th April – 2nd of May in Istanbul. Another edition of growth looks set up for BeautyEurasia 2015, which increased its exhibitor and visitor profile. More than 600 exhibitors are slotted to attend from Turkey, Italy, Germany, France, Spain, Greece, Austria, The Netherlands, Poland, Bulgaria, Korea, Taiwan, China, India, Morocco, UK, USA and many more!

Hereunder is the first selection of Cosmetics companies which will showcase their novelties at BeautyEurasia 2015.

Magnetic Nail Design



www.magneticnaildesign.com

Magnetic Nail Design is the most complete European brand in the world of artificial nail systems. Magnetic offers the professionally trained nail technician a wide range of products based on the latest and most innovative technologies. The company supports its distributors with basic and advanced training to ensure they are always up to date on products and technologies. And of course our distributors are free to use our extensive marketing tools for their own use. If you are interested in the opportunity of becoming a Magnetic distributor, please visit BeautyEurasia 2015!

Asghar Ali



www.asgharali.com

Asgharali is nearly a century old brand that has won the hearts of consumers worldwide and laid its footprint in the perfumery market with over 100 retail outlets and stores in the Middle East and South Asia and over 40 distributors worldwide in regions from Eastern Europe to South America. The company's proficiency in oriental aromas gives it the edge in the provision of products craved by clientele in the Middle East and have even evoked desire from occidental countries. The company is poised for continuous exponential growth with the development of partnerships with interested parties for global distribution, franchise and online sales.

Sollas



Sollas is Dutch company with over 65 years of experience. Sollas provides you with high quality packaging solutions for cosmetic and personal care products. Sollas packaging machines are used in a wide range of industries such as cosmetics, perfumery, pharmaceutical and processing industry. The company supplies thousands of standard and custom-designed solutions, Sollas is continuously setting new standards in overwrapping and banding technology.

www.sollas.com

Asil Group



ASIL Cosmetics, member of ASIL GROUP experienced a gradual ascent Romanian and international market, creating a rich experience that has used it to produce the high quality standards of a diverse range of products for both personal care and hygiene for the whole family and housekeeping. Asil Cosmetics is unique wipes manufacturer in Romania, ASIL Cosmetics offers consumers cosmetic wipes, family, baby and household, and constantly expanding range of products.

www.asilcosmetics.ro

Ng De France / Biossentiel



Ng De France presents new concept in Professional hair cosmetics brand focused on health and well-being of consumers. NG de France is ahead of new forms of manipulation and development of products that go beyond the final outcome effectiveness. The company uses French essential oils and it is known as Biossentiel. The brand presents high quality professional skin and hair care products.

www.ngdefrance.com.br

Oskar Karla



Since 1920 specialised in the manufacturing of atomizers, OSKAR KARLA presents a complete range of perfume sprays, purse atomizers made out of glass or metal, perfume flasks and accessories. In addition to this very extended range of gift items (in the order of 3.000 different items) which is famous for its variety in styles, colours and decorations, OSKAR KARLA developed a range specially adjusted to the needs of the perfume manufacturing industry. The long experience in this field and the well appreciated Austrian quality of its products have led OSKAR KARLA to a world renowned reputation.

www.oskar-karla.at

Septona



SEPTONA is a Greek private company and is established nowadays as one of the leading export companies of personal hygiene products. SEPTONA exports to more than 65 countries worldwide, enjoying a strong position in Greece as well. Continuous investment in new technologies, in combination with a sophisticated quality control system in each production process, ensures the production of personal hygiene products of high quality. Recently, SEPTONA, introduced a new brand: Welly, in the health snacks market. Septona produces high quality products such as cotton wool, cotton buds, refreshing wet wipes, sanitary napkins, panty liners, cotton pads, cosmetic wipes, nail polish remover wipes and baby care products.

www.septona.gr

See you at BeautyEurasia 2015 ! BeautyEurasia 2015 will be held between 30th April – 2nd of May in: Istanbul Expo Center (IFM) next to Istanbul Atatürk Airport, easy accessible by subway and metrobus.

www.beautyeurasia.com | www.beauty-events.com



PLATFORM
ULUSLARARASI FİANCILIK A.Ş.
INTERNATIONAL EXHIBITIONS INC.

Organizer: PLATFORM International Exhibitions Inc.

Tel: +90 212 6033333 - Fax: +90 212 603 3334 - info@beautyeurasia.com

19 Mayıs Caddesi, Golden Plaza Kat:7 34360 Şişli İstanbul

THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174